
DRIVE FOR THE FUTURE

Robotics Golf Outing & Banquet

Building Michigan's Next Generation of Engineers, Programmers, AI Specialists, CAD Designers, and Skilled Trades Leaders.

COMMITTEE USER MANUAL & FUNDRAISER OUTREACH GUIDE

Campaign Target: \$60,000 | Event Date: Saturday, October 24, 2026

St. Clair Shores Golf Club | St. Clair Shores, MI

Hosts: Positive Light Learning Network & Collaborating Coalitions

1. Campaign Introduction & Goal Overview

Welcome to the **Drive for the Future** fundraising committee! This document serves as your guide to navigating the campaign website and utilizing its interactive elements to secure sponsorships, registrations, equipment funding, and donations. Our goal is to raise **\$60,000** to support hands-on robotics and advanced engineering programs for local students.

The Campaign Coalition

Three local organizations are collaborating on this workforce development initiative:

- **Positive Light Learning Network:** Directs digital equity and tech career readiness.
- **AMIL Youth Group:** Empowers youth character building and community engagement.
- **Blazing Stars Foundation:** Creates pathways for early engineering and math excellence.

■■ **ACCESS RESTRICTION NOTICE:** To protect donor databases and system integrity, crucial sections of the website (Outreach Logs, Volunteer Rosters, and the Staff Portal) are passcode-locked. Keep the following credentials strictly confidential within the committee.

2. Accessing Coded Portals

The website contains two locked entryways that coordinators must know how to operate:

Portal Section	Access Key	Intended Audience / Utility
Volunteer & Support Section	cornish2026 volunteer2026 caddie2coach	Opens corporate outreach letters (Ford, GM, DTE, etc.),SMALL merchant loops, volunteer roster, and on-site shift registrations.
Staff Portal Admin Console	admin123	Located via the footer button. Opens registered golfer rosters, banquet table charts, transaction history, and CSV exports.

3. Interactive Section Walkthrough & Button Guides

When showcasing the website to potential partners or donors, you can use the live elements to demonstrate active community backing. Here is what each button and page section does:

A. Event Outing & Banquet Registrations

Section Placement: *#experience* (Golf) and *#banquet* (Dinner).

Button Actions: Clicking 'Register Golfer' (\$175), 'Register Foursome' (\$700), 'Register Corporate Foursome' (\$1,000), or 'Purchase Dinner Ticket' (\$75) launches the **Unified Checkout Modal**. This modal captures player contact info and connects directly to secure payment elements.

Testing & Promo Coupons: To test the checkout flow without credit card charges, enter coupon code CORNISH2026 in Step 2 to apply a 100% discount and instantly process the ticket.

Fundraising Incentive: Explain to golfers that registration fees cover 18 holes of play, range balls, lunch, and entry to the Saturday awards banquet. Remind them that the Corporate Foursome includes a custom branded teebox sign (\$500 value).

B. Interactive Goal Progress Dashboard

Section Placement: *#tracker*.

Interactive Simulator: Committee members can adjust the quantities of Corporate Foursomes, Hole Sponsors, and Dinner Tickets using the +/- buttons. The simulator recalculates potential revenues in real time and fills the progress bar towards the goal.

Fundraising Incentive: Show local businesses how a single Corporate Foursome (\$1,000) and Hole Sponsorship (\$500) recalibrates the progress bar. This visual representation creates urgency and displays the immediate impact of their capital.

C. Student Outing Loops (The Kids Loop)

Section Placement: *#student-sponsorships*.

Button Actions: Clicking 'Sponsor Student Loop' opens a checkout modal preset for \$250 (Golden Eagle), \$125 (Birdie Loop), or \$50 (Green Jacket).

Fundraising Incentive: Specifically designed for neighborhood merchants, grocery stores, auto centers, and local vendors. Explain that this micro-sponsorship directly sends a local high school student to the course, covering greens fees, shirts, range balls, and mentoring. It connects Detroit's businesses directly to youth development.

D. Build the Future: Equipment Sponsor Catalog

Section Placement: *#item-catalog*.

Functionality: This section hosts a live checklist of the equipment required to build the robotics engineering lab (CNC machines, 3D printers, CAD workstations, travel fees, electronics, tools) totaling \$51,223. Donors can click 'Fund Equipment' and choose to either fund the **remaining balance** of a machine or fund a **custom portion** using the interactive slider. Funded items update the catalog's progress meters dynamically.

Fundraising Incentive: Donors prefer tangible impact. Instead of donating to a general fund, a corporation can buy an entire 3D printer (\$1,000) or sponsor the team's competition travel expenses (\$1,500). Explain that their brand logo will be placed directly on the machinery or travel crates.

E. Interactive Hole Bidding & Sponsor Board

Section Placement: *#hole-auction*.

Functionality: A gamified silent auction for course teebox banners. Committee members and donors can place bids (starting at \$500, minimum increment \$50) to outbid competitors and secure exclusive hole placement. Alternatively, donors can click 'Buy Now' to immediately close the hole auction at a premium (typically \$500). Locked holes display the sponsor's logo and amount.

Fundraising Incentive: Pitches business rivals against each other in a friendly competition. Tee signs are high-visibility advertisements seen by all participants throughout the 18-hole scramble tournament. Remind them that bids are binding corporate sponsor pledges.

F. Fund-A-Need Live Paddle Raise

Section Placement: *#paddleRaise*.

Functionality: Simulates the live paddle raise that happens during the Saturday banquet dinner. Clicking the mock pledge buttons (\$100, \$250, \$500, \$1,000, \$2,500) inputs dummy transactions to show donors how the live pledge stream operates and log names on the Live Donor Stream feed.

Fundraising Incentive: Shows prospective major donors how their banquet pledge will be highlighted in front of Detroit-area community leaders. Pledges directly support software licenses, competition registrations, and parts.

4. Staff Outreach & Administrative Tools

Once unlocked with passcodes, the website reveals tools specifically built for committee use in outreach and event-day organization. Here is how to operate them:

A. Corporate Partner Pitch Letters & Calling Logs

Access: Unlock the Volunteer & Support section using passcode cornish2026.

How to use the Letter Builder: Select a corporate target in the sidebar (Ford, GM, DTE, Rocket, Magna, or Local). The tool generates a customized pitch letter focused on that company's corporate giving priorities (e.g., Ford focus on workforce ready skills, GM on autonomous technology and AI). Click 'Copy Letter' to paste it directly into emails.

Outreach Hotline Log: Use the directory table to call or email the specific community grants managers associated with each corporation. The customized letters are designed to be read aloud or emailed directly to these contacts.

B. The Secure Administrative Console

Access: Click the **■ Staff Portal'** button in the footer and enter passcode admin123.

Roster Tables: Toggle between tabs to inspect real-time registration data:

- **Golf Registrations:** View registered players, cart pairings, and corporate affiliations.
- **Banquet Seating:** View guests attending the dinner and table assignments.
- **Corporate Sponsors:** View sponsor tiers (Presenting, Champion, Partner, Hole).
- **Stripe Transactions:** Inspect payment timestamps, checkout methods, and transaction IDs.
- **Event Volunteers:** View volunteer registrations, shift timing, and assigned course roles.

CSV Report Exporting: Click 'Export Active Grid to CSV' to download a spreadsheet of the active roster for printouts or coordination meetings. Click 'Lock Console' when leaving the terminal.

■ QUICK PITCH REFERENCE SHEET

- **Individual Golfer:** Pitch for \$175. Highlight: includes 1 golfer spot, lunch, and banquet dinner ticket.
- **Golf Foursome:** Pitch for \$700. Highlight: entry for 4 players, carts, lunch, and 4 dinner tickets.
- **Corporate Foursome:** Pitch for \$1,000. Highlight: entry for 4 players plus custom branded teebox sign (\$500 value).
- **Hole Sponsorship:** Pitch for \$500. Highlight: custom teebox sign visible to all participants.
- **Kids Loop Sponsor:** Pitch for \$250. Highlight: directly funds a high school student's tournament fees.
- **Equipment Funding:** Pitch various amounts. Highlight: fund a specific tool (e.g. 3D printer for \$1,000).